



**FOR: KITCHEN & BATH INDUSTRY SHOW (KBIS)
NIELSEN EXPOSITIONS**

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**KBIS 2010 EXHIBITOR SPOTLIGHT: HIGH TECH APPLIANCE SET INDUSTRY
STANDARD WITH ENTICING DESIGN AND OPERATIONAL EASE**

ATLANTA, GA (March 3, 2010) – An estimated 30,000 attendees will visit the 47th annual [Kitchen & Bath Industry Show \(KBIS\)](#) that will take place at Chicago's McCormick Place on **April 16-18, 2010**. With nearly 700 exhibitors and co-exhibitors showcasing their most dynamic products, the new appliances are amongst the most anticipated category during the show. The latest in cooktops, refrigerators, dishwashers, and hoods will be on display, inviting feedback from industry leaders and attendees alike.

Major manufacturers such as Jenn Air, G.E., Fisher & Paykel, Liebherr-Export AG, TurboChef, and hundreds more will showcase their latest and signature products, setting an industry standard with incredible design, technology, and operational ease. Below is a highlight of some featured appliances that will be shown at KBIS 2010 (**photography available**):

- [GE CONSUMER & INDUSTRIAL \(BOOTH #N6607 and N6617\)](#) – Industry leader GE will be spotlighting its pilot line of smart-grid enabled appliances. The new **Hybrid Water Heater** is the first smart appliance available on the market, to be followed by refrigerators, microwaves and ranges. Following air heating and cooling, home water heating is the largest in residential energy consumption. Both economical and environmentally friendly, the Hybrid Water Heater can cut residential water heater energy costs by more than half. The smart appliances are forward thinking in that their inner mechanics would talk to the utility grid and use less electricity when prices are highest. A huge cost savings to consumers, this would mean that the appliances would power down or delay operations to avoid using power during peak demand times.

- [JENN-AIR \(BOOTH #N7107\)](#) – KBIS exhibitor Jenn-Air will showcase its **Trifecta® Dishwasher**, part of its luxury appliance collection that also includes wall ovens, cooktops, and ventilation systems. Dish washing has never been easier - a new Sensor Wash option gauges the load size and food particle levels and adjusts the wash cycle accordingly. Additional cycles include a one hour wash option, a plate warmer cycle, a crystal and china cycle, a top rack only option and a steam clean option. Best of all, a variable speed motor adjusts to save energy and reduce noise – a benefit when entertaining at home. Ultimately designed to maximize load flexibility, the Trifecta® Dishwasher was constructed with an adjustable upper rack, cup shelves with integrated stemware holders and a lower rack with a Split & Fit™ silverware basket.
- [FISHER & PAYKEL APPLIANCES \(BOOTH #N6012\)](#) – Fisher & Paykel will be featuring its **36" Side by Side Energy Star® Refrigerator**, the latest edition to the DCS family of products. Offering unparalleled food care with a tri-sensor control system, the Side by Side Energy Star® Refrigerator includes a humidity drawer perfect for produce, an adjustable temperature drawer for meats and cheeses, and a beverage chiller designed to keep beverages cooler than the rest of the refrigerator. Most notably, the refrigerator's ergonomic design includes hidden hinges, multiple drawers and shelves that allow for maximum storage of large items, and a counter depth design that installs flush with cabinetry. The energy efficient DCS by Fisher & Paykel refrigerator is ENERGY STAR® approved and uses 20% less energy than required by current federal standards.
- [TURBOCHEF \(BOOTH #N6223\)](#) – Considered an industry leader in ovens, TurboChef will be featuring its **30" Double Wall Speedcook Oven** during KBIS 2010. These dual ovens feature a top and bottom cook cavity. The top cook cavity incorporates TurboChef's patented Airspeed Technology that can prepare food up to 15 times faster than a conventional oven whereas the bottom cavity serves as a traditional convection oven. TurboChef's signature design features premium stainless steel chassis and polished aluminum door handles with the upper door available in a variety of exciting colors. An analog clock and timer, precise dial-control knobs and a color LCD interface - featuring TurboChef's Cookwheel™ and Cook Navigator™ functions - were developed to maximize functionality, visibility and ease.
- [TRUE PROFESSIONAL SERIES \(BOOTH #N7401\)](#) – True Refrigeration can be found in some of the most prestigious hotels and restaurants throughout the world, and now it can be found in your home. The company will be featuring the **True® Private Reserve Wine Cabinet**, a signature product from its line of residential, high-performance undercounter beverage refrigerators. True's balanced refrigeration is a renowned system that keeps the desired temperature within +1/-1 degree throughout the cabinet at all times. The True® Private Reserve Wine Cabinet holds 53 bottles in a state-of-the-art glide-out shelving, for the most elegant design in wine storage.
- [KOBE RANGE HOODS \(BOOTH #N7124\)](#) – An innovator in range hoods, Kobe Range Hoods will be showcasing its CH-122 **SQB Series Multi-Style Hood**, a signature product that blends

into any kitchen style whether used in an under cabinet or wall mount style. This sleek 6" height seamless Multi-Style hood features 4-speeds and Kobe's exclusive QuietMode™ technology. Halogen lights effectively illuminate over the cook top and the dishwasher-safe stainless steel baffles give the unit a professional appearance. It also features a versatile multi-exhaust for top or rear venting. Cleaning is a breeze and the unit also showcases a convenient 30-second delay shutoff feature.

- **[DANBY \(BOOTH #N7701\)](#)** – Danby will be featuring a number of products at KBIS 2010, including its **DDW1899BLS Dishwasher**. Featuring a built-in water softener system, this large dishwasher can hold up to eight place settings. The sleek black and stainless steel design also features a durable stainless steel spray arm and interior, and is also ENERGY STAR® approved. A number of programmable features, including a delayed start function and seven different wash cycles, including one conveniently for glass, can accommodate crystal and fine china.
- **[LIEBHERR \(BOOTH #N6529\)](#)** – Two exciting new products that Liebherr-Export AG will be debuting during KBIS 2010 are the **CS 2060 and HC 2060 36" Single Door Refrigerators**. As part of Liebherr's larger capacity product line, the high performance features include a dual refrigeration system with separate super-efficient variable speed compressors for the refrigerator and the freezer, double freezer drawers on telescopic rails, LED light columns, and ceiling lighting. Vegetable and freezer drawer illumination and an icemaker that features the most technically advanced water filter available for household appliances is also included. Both the CS 2060 and the HC 2060 36" Single Door Refrigerator are ENERGY STAR® rated.
- **[KUPPERSBUSCH USA \(BOOTH #N8206\)](#)** – An innovator in kitchen technology, Küppersbusch will be showcasing one of its signature products at KBIS 2010, the **Honeycomb Cooktop**. Exceptionally designed, the electronic Honeycomb cooktop can be fitted into any countertop material, with a number of layout options. Each honeycomb is controlled by one centrally positioned honeycomb with sensor touch controls that allow for programmable cooking times for up to 99 minutes. The sleek surface allows for easy cleanup of spills and features pan detection and a child safety lock.

Media Registration: To register for KBIS 2010 to see these products and many more, please fill out the online media registration form at <https://www.xpressreg.net/register/kbis040/media/reginfo.asp>.

About the National Kitchen & Bath Association (NKBA)

The National Kitchen & Bath Association (NKBA) is a non-profit trade association with nearly 40,000 members that has educated and led the kitchen and bath industry for more than 45 years. NKBA.org provides consumers with an inspiration gallery of award-winning kitchen and bath designs, as well as articles, tips, an extensive glossary of remodeling terms, and illustrations and explanations of planning guidelines. At NKBA.org, consumers can also find certified kitchen and bath professionals in their areas, submit questions to NKBA experts, and order the free NKBA Kitchen & Bath Workbook. To learn more, visit the NKBA Press Room at NKBA.org/Press or call 1-800-THE-NKBA (843-6522).

About *Kitchen and Bath Business* (K+BB)

K+BB magazine, published by the Nielsen Company, reaches 34,000 interior designers, architects, kitchen design specialists, custom builders and remodelers each month. This magazine blends exclusive features on cutting-edge business developments, installations and industry personalities with solid market research. *K+BB* was the first magazine to recognize and serve this industry, and continues to provide progressive and insightful coverage of the industry's products, trends, and services, with a sophisticated visual style befitting a design-oriented readership. For more information, please visit www.kbbonline.com.

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