



Website Banner Advertising

Increase your visibility by advertising on the official show website KBIS.com

Over 97% of our attendees register via the KBIS website

Ad Pricing

Banner Size	One Month	Three Month Package	Five Month Package
Leaderboard (728x90)	\$1,000/ \$2,000*	\$2,850/ \$5,700*	\$4,500/ \$9,000*
Rectangle (300x250)	\$1,000/ \$2,000*	\$2,850/ \$5,700*	\$4,500/ \$9,000*
Anchor (728x90)	\$650/ \$850*	\$1,850/ \$2,450*	\$2740/ \$3,750*

*Premium months (February - June)

Banner Ad Specifications

1. File size 16-20K, depending on creative dimensions (12-bit preferred)
2. File formats accepted: GIFs, animated GIFs, JPEG files, third-party redirects, HTML, Flash, and other Rich Media on a case-by-case basis
3. No limit on looping
4. No cookie or browser support
5. Ads must be compatible with both PC and MAC operating systems
6. Click-thrus are tracked only on GIF or JPEG ads

For more information about online advertising opportunities, [click here](#).

Contact your KBIS Account Executive today:

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Projected KBIS.com Page Views

*Projections based on 2008-2009 traffic month/ visitor sessions

