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**For: Kitchen/Bath Industry Show & Conference 2008**

**FOR IMMEDIATE RELEASE**

**HUNDREDS OF NEW KITCHEN AND BATH PRODUCTS DEBUT IN  
NEW PRODUCT PAVILION AND BEYOND AT K/BIS 2008**

**- New technologies, products and innovative appliances showcase industry advancements and the future of design at this year's Kitchen & Bath Industry Show in Chicago -**

**CHICAGO** – The most advanced products for the kitchen and bath are set to debut at the Kitchen/Bath Industry Show and Conference (K/BIS), April 10-13, 2008 at Chicago's McCormick Place. Owned by the National Kitchen & Bath Association, the four-day conference and expo features must-see new products, innovative design ideas and the latest trends in kitchens and baths.

K/BIS annually showcases the newest products and the most pertinent, cutting-edge industry information to kitchen and bath professionals from around the world. As the leading destination for the latest advancements in the kitchen and bath industry, exhibitors display their exciting product launches throughout the show floor and at the New Product Pavilion, located in the Lakeside Center.

“The New Product Pavilion makes it easy to find the newest products at the show by displaying them all on the show floor in one convenient location,” said Cory Smith, Vice President of the Kitchen and Bath Group, the division within the Nielsen Company that produces K/BIS. A dedicated area for the most recent product introductions, the New Product Pavilion is sponsored by *Kitchen and Bath Business (K+BB)* magazine. Show attendees will cast their vote to determine the “Best New Kitchen Product of 2008” and the “Best New Bath Product of 2008.” The winners will be announced at the *K+BB* booth (#S5953) on Saturday, April 12<sup>th</sup> at 4:00 PM, and the winners will be featured in the May 2008 issue.

“The innovations found on the show floor are true indicators of the growth and

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advancement in the kitchen and bath industry,” continued Mr. Smith. “K/BIS has everything for buyers looking for the latest in kitchen and bath innovations and is a tremendous resource for kitchen and bath professionals to preview the products of today for the homes of tomorrow.”

From sustainable high design and aging-in-place to futuristic technology and any-budget style, attendees can find the latest product introductions and advancements. A few not to be missed trends and new products include:

- Sustainable High Design – Environmentally-friendly designs are getting a design upgrade as green appliances and surfaces merge the worlds of high style and eco-awareness.
  - The Zoom Bamboo Sink from Rio Grande Imports (Booth # S2193) is beautiful, durable and environmentally responsible.
  - Caroma (Booth # S4717) offers sleek water-saving toilets.
  - “Floating Blue” surface material makes for a stunning countertop from Vetrazzo (Booth # L11730), and it’s made from recycled blue window glass.
  - Range hoods, such as the QDE Range Hood series by Broan (Booth # N7927), are now meeting green building requirements.
  - Best Cabinets (Booth # S2949) offer solid bamboo cabinets made from this highly-sustainable material.
  - Laundry systems from Bosch (Booth #N7906) feature eco-friendly options that significantly reduce energy and water consumption.
  - Kohler's (Booth # S5477) eight toilets are part of the new EPA program for water conservation, WaterSense.
  - Moen (Booth # S4853) Water Saving showerhead and the FloWise Showerhead from American Standard (Booth # S3278) reduce water consumption without reducing stream strength.
  - Vinotemp International (Booth # N9817) wine storage units are free of chlorofluorocarbons and hydro chlorofluorocarbons that damage the ozone layer.
- Aging-in-Place – More and more manufacturers are catering to baby-boomers without skimping on style. New products feature accessibility and ease to accommodate boomers through the years, yet stylish design to keep up with the times.
  - Bath safety and security is provided with style with the Decorative ADA Wall Grab Bar System by Alsons Corp. (Booth # S4676).
  - The sleek 36” horizontal dishwasher by Smeg USA (Booth # N7848) places baskets up higher, making it wheelchair accessible and eliminates the need to bend over when loading.
- Tomorrow’s Technology – Technology in the kitchen and bath industry is moving fast, and these smart appliances and high-tech marvels are keeping up with the times.
  - The Sunshower by ProSun International (Booth #L10419) uses the light from high-intensity LED panels to reduce the appearance of aging, fine lines, wrinkles, enlarged pores, and crow's feet.

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- Samsung (Booth # S1925) SilverCare Washers get clothes deep-down clean in a cold water wash without the use of harsh chemicals.
  - Onsia Flat Panel Speakers by Acoustic Ceiling Products (Booth #L11700) provide a completely invisible installation, without the clutter of speakers and wires.
  - Servo-Drive, a new opening feature by Blum Inc. (Booth # S4544), allows drawers to open automatically.
  - Miele Mastercool Collection (Booth # N9209) refrigerators automatically adjust temperature and alert owners of cooling problems.
  - Best by Broan (Booth # N7927) range hoods feature groundbreaking Heat Sentry technology.
  - Thermador (Booth # N7906) smart cooktops sound an alarm and shut off if liquid boils over or after long periods of inactivity.
  - Allergy-plagued families are brought relief from allergen-reduction cycles in new steam washers from LG (Booth # N8517).
  - Sub-Zero (Booth # N8506) fridges with built-in filtered water make clean water accessible, easy and delicious.
  - Flowban (Booth # N8566) uses rare magnets to stop flood damage from faucets left running by shutting down the water flow to a trickle when bath water reaches overflow height.
  - Brondell, Inc. (Booth # N8870) Swash EcoSeat provides cleaning at the push of a button while helping the environment by reducing toilet paper use by 50%.
- “Other Rooms” – Designers and manufacturers are moving beyond the confines of traditional spaces and delivering the kitchen in the living room and the laundry room in the kitchen.
    - Appliances such as Perlick (Booth # N9027) beverage center units are pulling double-duty.
    - Entertainment now includes the ceiling with the Evoba Wood Ceiling System by Acoustic Ceiling Products (Booth # L11700).
    - In the bathroom, the DTV II by Kohler (Booth # S5477) brings digital technology to the shower with an easy-to-use, custom, digital system that provides music, ambient lighting, chromatherapy, and steam.
    - Stereo H20 by MTI Whirlpools (Booth # S4017) is an invisible audio system that delivers full-bodied sound while you bathe.
    - Entertaining outdoors is easy with Viking's (Booth # S4082) new 24" outdoor undercounter/freestanding combination refrigerated beverage center and ice maker, which can produce two pounds of ice per day and can store up to five pounds of ice.
    - Fitting the kitchen into the confines of a small room is easier with miniature modular cooking and storage units by Fagor (Booth # N9431).
  - Hibachi Comes Home – Formerly restaurant exclusives are now making their way into the home.
    - Koppersbusch (Booth # L1171) wok cooktops and Hibachi grills by EvoAffinity (Booth # N8173) bring drama and fun to the kitchen.

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- Kalamazoo (Booth # S4934) Outdoor Gourmet offers a full range of cooking and refrigeration options, including a pizza oven.
  - New side-door convection ovens by Fagor (Booth # N9432) allow better access to the interior of the oven.
  - Multi-tasking kitchen marvels speed up dinner prep with double ovens from GE (Booth # N7100), two-temperature cooking, circulation and heat optimization, and moisture-retaining ovens.
  - TurboChef's (Booth # N8539) 30" Single Wall Speedcook Oven features Airspeed Technology, which precisely blows heated air at speeds of 60 mph, allowing food to be cooked up to 15 times faster.
- Flooring That Floors – Slate, wood and ceramic tile are now being offered in a variety of textures, patterns and colors, and inlays and surface combinations create a fabulous focal point that fits any unique style. Also, high-tech and eco-friendly floors abound.
- Uponor (Booth # S4040) radiant floor heating offers reliable heating and plumbing systems that conserve energy and water, reduce heating costs, protect the environment, and recycle leftover energy.
  - Teragren's (Booth # L11921) Synergy strand bamboo flooring is made from bamboo fibers fused together with an environmentally safe adhesive and is 100% stronger than red oak.
  - Walker Zanger's (Booth # S3053) Matouche Collection offers exotic textures like crocodile and leather.
  - Forbo (Booth # L10500) uses marmoleum for their flooring, a natural product made from linseed oil, wood flour, rosin, jute, and limestone.
  - Benissimo (Booth # S3257) provides an innovative, cost effective solution to slab granite, with 15 designer colors.
- New Materials for Countertops/Backsplashes
- Staron Surfaces by Samsung's (Booth # S1925) Tempest blends the natural look of quartz with the convenience of solid surfacing, and the resin-based material can be fabricated in numerous configurations.
  - Pollmeier (Booth # S5942) has introduced German beech from a federally regulated forest to its current line of offerings.
  - Totally Bamboo (Booth # S4400) is an eco-friendly alternative to traditional wood countertops, and is harder than maple.
  - Add a splash of color with Adagio Art Glass (Booth #L12219) fused glass tiles - each piece is individually designed, crafted and fired with up to six layers of glass that can incorporate multiple hues and shades, and are suitable for the kitchen or bath.

To learn more about the trends and products that will be on display at K/BIS 2008 or to register to attend the show, please visit [www.kbis.com](http://www.kbis.com).

## NEW PRODUCTS DEBUT AT K/BIS 5-5-5

### **ABOUT THE NATIONAL KITCHEN & BATH ASSOCIATION**

Celebrating more than 40 years, the National Kitchen & Bath Association (NKBA) is an international not-for-profit organization that has educated and led the kitchen and bath industry since 1963. As the only trade association dedicated exclusively to the kitchen and bath industry, the NKBA is the leading source of information and education for consumers and professionals alike. With more than 40,000 members and growing, the NKBA owns the Kitchen/Bath Industry Show & Conference<sup>®</sup>, the world's largest trade show and industry event. The mission of the NKBA is to enhance member success and excellence by promoting professionalism and ethical business practices and providing leadership and direction for the kitchen and bathroom industry. For more information, please visit [www.nkba.org](http://www.nkba.org).

### **ABOUT NIELSEN BUSINESS MEDIA**

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### **ABOUT K+BB**

*K+BB* magazine, published by the Nielsen Company, reaches more than 50,000 interior designers, architects, kitchen design specialists, custom builders and remodelers each month. This monthly magazine blends exclusive features on cutting-edge business developments, installations and industry personalities with solid market research. *K+BB* was the first magazine to recognize and serve this industry, and continues to provide progressive and insightful coverage of the industry's products, trends, and services, with a sophisticated visual style befitting a design-oriented readership. For more information, please visit [www.kbbonline.com](http://www.kbbonline.com).

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