

ProSun®

ProSun International
2442 23rd Street North
St. Petersburg, FL 33713
Phone: 727-825-0400
Fax: 727-825-0700

Web: www.prosunsunshower.com

PRESS RELEASE

FOR IMMEDIATE RELEASE
Contact Mireille Doffegnies
Office: 727-825-0400 x253
E-mail: mireille@prosun.com

ProSun SunShower wins 2008 Platinum ADEX Award for Design Excellence

St. Petersburg, FL March 17, 2008 – Design Journal just announced that the ProSun SunShower is winner of the **Design Journal 2008 Platinum ADEX Award for Design Excellence**. The ProSun Sunshower also won the KBIS Award for “Best New Bath Product” in 2006.

The **Sunshower** is a device that can be installed in any shower, allowing individuals to **tan while you shower!** It uses ultraviolet lamps and filters, the same kind found in commercial tanning equipment, to tan the individual in a responsible way. The Sunshower will turn your daily showering into an even more refreshing and relaxing experience, with the reward of a fantastic tan. In addition to looking and feeling great, the tanner’s body will also receive its daily necessary vitamin D from the tanning exposure, which is essential for good health.

Now the Sunshower can be equipped with a panel of high-intensity LEDs. The LEDs in the skin rejuvenation feature, known as **SunShower SR Plus**, employ near-infrared light to penetrate deep into the skin in order to **reduce the appearance of aging**, fine lines, wrinkles, enlarged pores, and crow’s feet. The energy from the SR Plus lamp accelerates the repair and replenishment of damaged skin cells, and stimulates the production of collagen, so the Sunshower’s user looks younger with smoother and healthier skin. **This new option incorporated with the Sunshower’s tanning lamps offers the addition of anti-aging technology to an already revolutionary tanning system.**

The Sunshower is a total new breakthrough technology, concept and product for homeowners in the U.S. and Canada. It fits very well with today’s demand of certain homeowners that want to pamper themselves at home. As well as other luxury products for the bathroom, the ProSun Sunshower completes the desired “spa” experience at home!

More information about the Sunshower is available online at www.prosunsunshower.com, where you can find pictures, videos, dealer and purchasing information. They can also be reached at 1-800-874-2776. ProSun International will exhibit their ProSun SunShower at the **KBIS in Chicago April 11-13, 2008**. ProSun International has been a manufacturer for over 27 years, and is based in St. Petersburg, FL.

###