

Gain access to a group of media you might not have connected with during the show, and provide a first look at your new products.

### TUESDAY, JANUARY 9

7:00 AM – 9:30 AM

Get your brand in front of the press! A curated group of media will receive a VIP experience and get a “first glimpse” of the most unique and innovative new products debuting at KBIS 2018.

- The tour will be limited to a maximum of 20 media participants and 9 exhibitors.
- Participating exhibitors will receive up to 10 minutes with the registered media on the tour in their booth.
- Exhibitors will be selected through an open application.

#### OFFICIAL TOUR SPONSOR - **SOLD**

Receive a guaranteed spot in the media tour. Your booth will be first stop on the tour and will be an extended stop allowing you extra time with the media.

#### BREAKFAST SPONSOR - **SOLD**

Opportunity to present during the Breakfast and give a gift to the media. Cost of sponsorship does not include breakfast.

#### WELCOME COFFEE SPONSOR - **\$7,500**

As media arrive for the tour, welcome them with a warm cup of coffee in a company branded mug. With an early tour start, the media will be sure to thank you! Sponsorship also includes a guaranteed spot on the tour. Cost of sponsorship does not include coffee service.

#### PROMOTIONS INCLUDE

- Press release
- Social media
- Digital Pressroom
- Pre-Show/Post-Show Emails (*Trendsetter*)

#### TOUR SCHEDULE

- 6:30 AM** VIP Car Service to the Orange County Convention Center
- 7:00 AM** Breakfast
- 7:25 AM** Media Tour of nine pre-selected KBIS exhibitor booths begin



#### Companies A-E, #, Italy and Spain

Maria Hill • Account Executive  
770-291-5419  
maria.hill@emeraldexpo.com

#### Companies F-N, France and Germany

Amy Hornby • Sales Manager  
770-291-5434  
amy.hornby@emeraldexpo.com

#### Companies O-Z, and Asia

Diana Gallagher • Account Executive  
770-291-5436  
diana.gallagher@emeraldexpo.com