

KBIS.com attracts an average of nearly 20,000 visitors per month – with the show month driving over 60,000! Average page views per month are over 50,000. Take advantage of these limited opportunities for premium brand exposure and start making an impression on new customers TODAY!

PLACEMENT INCLUDES:

20% SOV (share of voice) on the KBIS.com homepage and ROS (run-of-site/all pages).

Creative must be supplied no less than 5 business days prior to insertion date.

POSITION	SIZE (PIXELS)	ONE MONTH	THREE MONTHS
Leaderboard (Inside Pages Only)	728x90	\$3,000	\$2,000/month
Inline Leaderboard (Homepage Only)	728x90	\$2,000	\$1,500/month
Anchor Banner	728x90	\$1,000	\$750/month

Sample Inline Ad

Sample Anchor Ad

BANNER AD SPECIFICATIONS

- File size 16-100K, depending on creative dimensions (12-bit preferred)
- File formats accepted: GIF, Animated GIF, JPEG, PNG or HTML5

MEDIA REQUIREMENTS

- No limit on looping
- No cookie or browser support
- Ads must be compatible with both PC and MAC operating systems
- Click-trackers are acceptable if included with your creative

Companies A-E, #, Italy and Spain

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Companies F-N in 100 - 300 NSF

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