KBIS.com attracts an average of nearly 20,000 visitors per month – with the show month driving over 60,000! Average page views per month are over 50,000. Take advantage of these limited opportunities for premium brand exposure and start making an impression on new customers TODAY!

**PLACEMENT INCLUDES:**

20% SOV (share of voice) on the KBIS.com homepage and ROS (run-of-site/all pages). Creative must be supplied no less than 5 business days prior to insertion date.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>SIZE (PIXELS)</th>
<th>ONE MONTH</th>
<th>THREE MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard (Inside Pages Only)</td>
<td>728x90</td>
<td>$3,000</td>
<td>$2,000/month</td>
</tr>
<tr>
<td>Inline Leaderboard (Homepage Only)</td>
<td>728x90</td>
<td>$2,000</td>
<td>$1,500/month</td>
</tr>
<tr>
<td>Anchor Banner</td>
<td>728x90</td>
<td>$1,000</td>
<td>$750/month</td>
</tr>
</tbody>
</table>

**BANNER AD SPECIFICATIONS**

- File size 16-100K, depending on creative dimensions (12-bit preferred)
- File formats accepted: GIF, Animated GIF, JPEG, PNG or HTML5

**MEDIA REQUIREMENTS**

- No limit on looping
- No cookie or browser support
- Ads must be compatible with both PC and MAC operating systems
- Click-trackers are acceptable if included with your creative

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**Companies A-E, #, Italy, Portugal and Spain**

Maria Hill • National Sales Manager
770-291-5419
maria.hill@emeraldexpo.com

**Companies F-N, France, Germany & Turkey**

Brian Chattin • Account Executive
770-291-5467
brian.chattin@emeraldexpo.com

**Companies O-Z and Asia**

Diana Gallagher • Account Executive
770-291-5436
diana.gallagher@emeraldexpo.com

**All Categories**

Liz Hitchcock • Sales Representative
770-291-5426
liz.hitchcock@emeraldexpo.com